

# Ming-Si C. Chen

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## SUMMARY

Award-winning graphic designer with 14 years of building print and online experiences for Hollywood movie releases, television shows and celebrities – looking to join and help build a creative team focused on raising the bar, pleasing clients and creating lasting brands.

## PROFESSIONAL EXPERIENCE

### **View Askew Productions, Red Bank, NJ**

*Senior Interactive Designer*

January 2002 – Present

- Created and maintained the Online Digital Brand for Hollywood writer, director and actor Kevin Smith and his movie production company.
- Created and maintained websites, print elements, logos, posters, blogs, podcasts, marketing materials and merchandise for all of Mr. Smith's individual projects.
- Worked with movie directors and producers to create official websites, logos, posters, marketing materials and print elements for each of the company's major movie releases.

### **Freelance Graphic and Web Designer**

November 2001 – January 2002

- Website development for non-profit poetry-based peace-making organization Street Poets, Inc. [www.streetpoetsinc.com](http://www.streetpoetsinc.com)

### **LivePlanet, Inc., Santa Monica CA**

*Senior Graphic Designer*

November 2000 – November 2001

- Designed online and print elements for both LivePlanet's corporate presence and its properties (*Project Greenlight, The Runner, Push Nevada, and General Manager*) as directed by founders Ben Affleck, Matt Damon and Chris Moore.
- Created and maintained LivePlanet's corporate intranet, which included site design, backend programming and multimedia production.
- Edited and created motion graphics for LivePlanet's video production department.

### **Advanced Management Technology Incorporated (AMTI), Washington DC**

*Senior Webmaster*

April 1998 – November 2000

- Developed and maintained websites for AMTI's Federal Aviation Administration (FAA) contract which included the FAA's public website, the FAA intranet and websites for various departments.
- Developed in-house websites, graphics and logos for the FAA's Information Technology and Civil Aviation Security divisions.

## EDUCATION

**Bachelor of Arts in Communications**  
**University of Michigan**

Graduated Dec. 1996  
Ann Arbor, MI

## **SKILLS AND PROGRAMS:**

Extensive knowledge in a myriad of graphical and multimedia applications including all Adobe CS applications (Photoshop, Illustrator, Flash, InDesign, Dreamweaver) and QuarkXpress.

Extensive knowledge in advanced HTML (HTML 4 and 5.) Extensive knowledge in the use of Cascading Style Sheets (CSS), Javascript, jQuery, PHP and MySQL

Extensive knowledge with Wordpress installation and design, Social Media creation and integration.

Knowledge in web-based programming languages including PHP, Javascript, Java, Perl and Allaire's Cold Fusion.

Extensive knowledge with Mac, PC and Unix platforms including Mac OS, Windows XP and Vista, SunOS and Linux. Experience with the above platforms includes diagnosing and troubleshooting hardware and software errors.

Extensive knowledge in webserver administration including Apache and Microsoft IIS web servers.

Extensive knowledge with Avid non-linear editing systems and Final Cut Pro.

## **AWARDS AND HONORS**

- Winner of the New York-Penn League logo contest to redesign the official league logo. Logo design was picked from over 100 entries and now used on all branding and marketing materials and apparel.
- Winner of the Lowell Spinners/New York-Penn League 2011 All-Star Game logo contest. Logo will be used throughout the promotion of the game and on all All-Star Game literature and merchandise.
- Websites have been given favorable reviews in the New York Times, USA Today, Variety and Entertainment Weekly.